

April 20, 1990

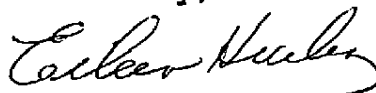
TO: All Store Managers - Valley Fair

RE: Camel/Salem Tube Lighter with 1-Pack
Purchase Promotion

The Camel/Salem Tube Lighter with 1-pack purchase promotion has been accepted for all Valley Fair locations. The promotion period will be MAY 14TH to MAY 18TH.

As always, please give your RTR Representative your usual fine cooperation.

Sincerely,



Eileen Healey

51849 9670